

DIY toolkit

F F C C C 3 O

E 3 9 1 B D

E D E O D 9

B D B 5 D 9

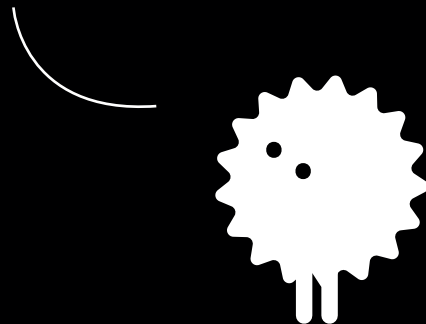
Use just these four colours (and black and white) to create your illustrations. Just one less thing to think about when your trying to figure out a genius pun for you word.

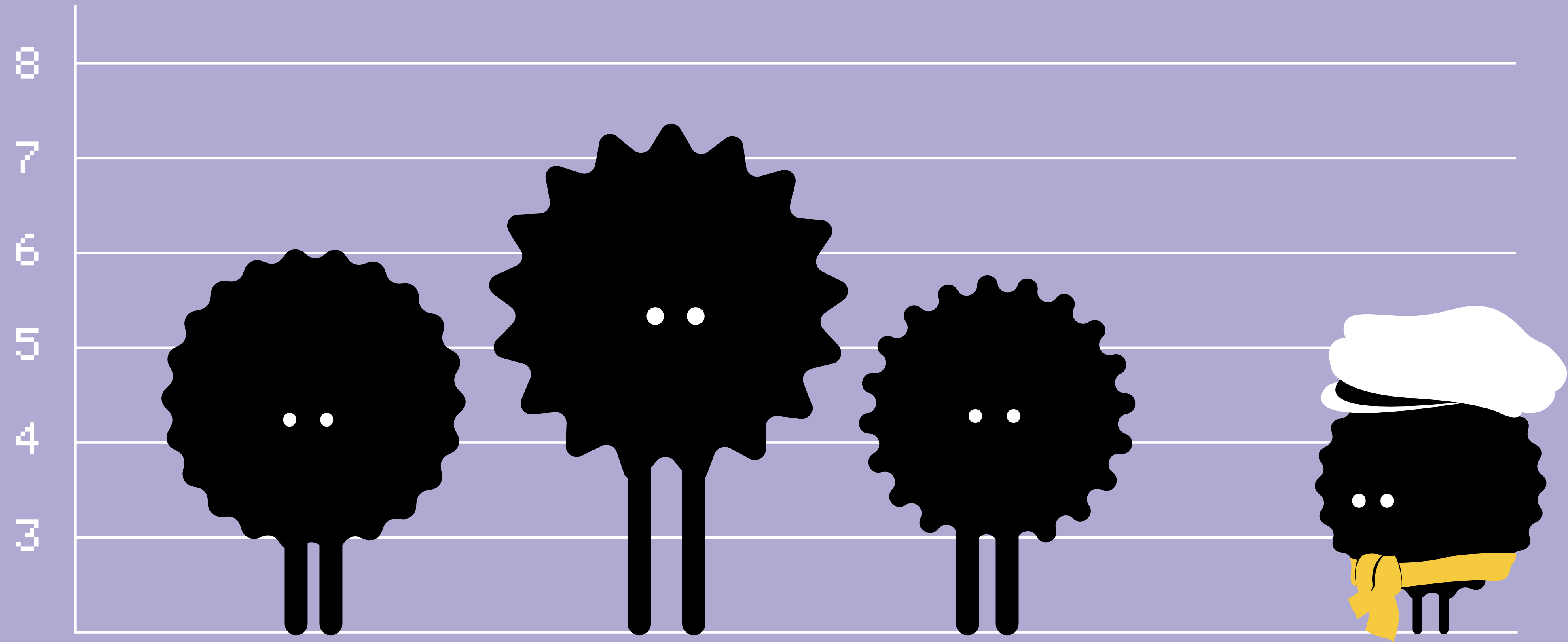
VGF000

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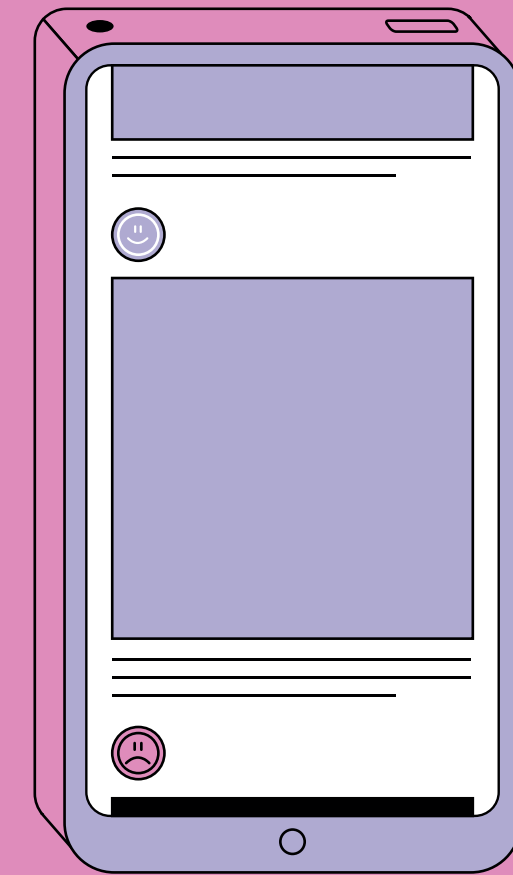
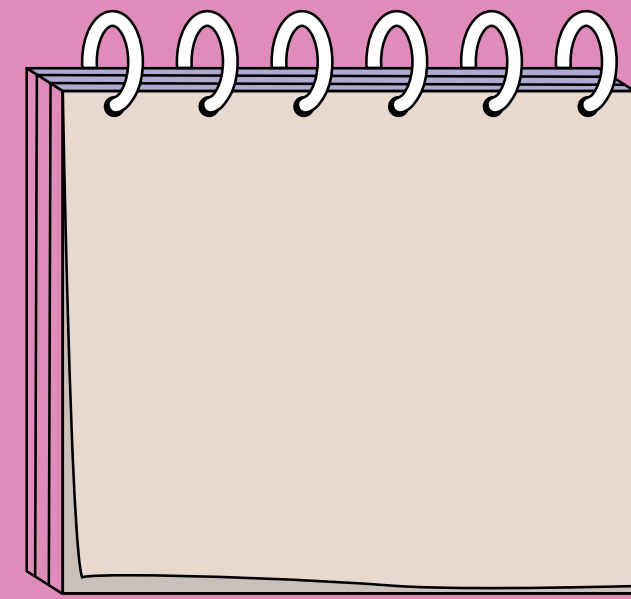
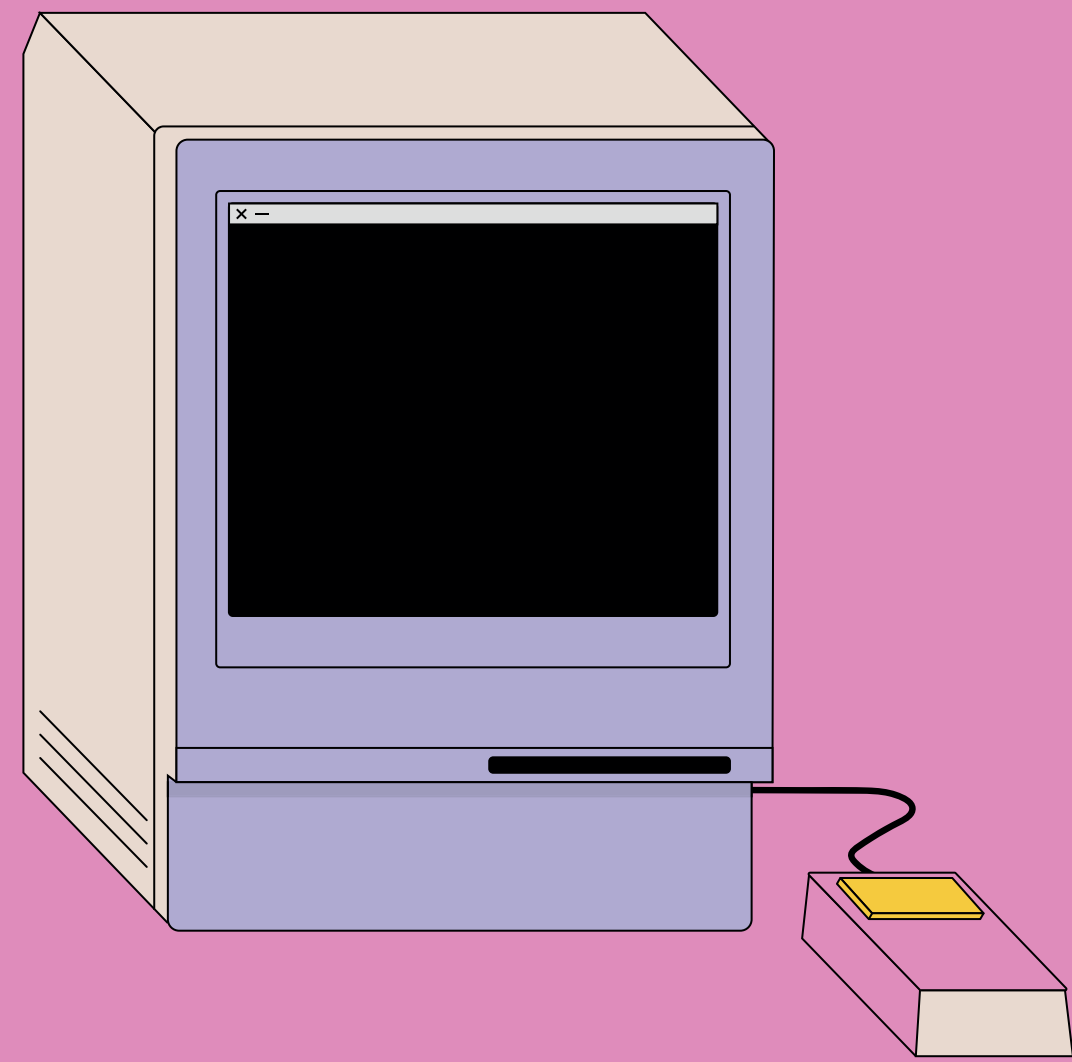
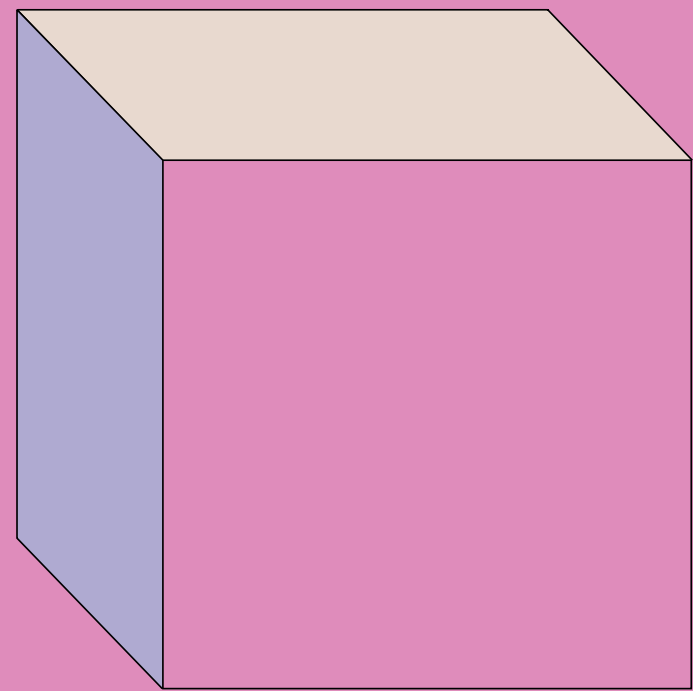
This is our brand font. Use it across any type within your illustrations, speech bubbles, or word titles. Or do whatever you like. Go wild and use whatever other font you think will make things looks great.

freefaces is a great place to look for free fonts (check out the bum font!)





The Ad-Land Soots are the characters that bring all our illustrations to life. You can use any of the soots in the file you've downloaded as part of this toolkit, and customise them in any way you like.



We have also added some general shapes and objects to help get you started on your creations. Use these however you want or ignore them completely!

And that's it!
You're all set to
create whatever
you wanna!



Best of luck,
the AdVocab team
xxx

Wooooooooo!

